EXECUTIVE SECRETARIAT
ROUTING SLIP

TO:		ACTION	INFO	DATE	INITIAL
1	DCI				
2	DDCI				
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9	Chm/NIC				
10	GC				
11	IG				
12	Compt				
13	D/Pers				
14	D/OLL				
15	D/PAO		✓		
16	SA/IA				
17	AO/DCI				
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SUSPENSE _____
                        Date

Remarks

Executive Secretary

7/10/84
Date

3637 (10-81)

NBC News   A Division of   30 Rockefeller Plaza
National Broadcasting Company, Inc.   New York. N.Y. 10112   212-664-4444

June 30, 1984

Mr. William Casey
Director
Central Intelligence Agency
Washington, DC 20505

Dear Mr. Casey:

This summer, you could be part of a great beginning: the birth of SUMMER SUNDAY USA.

Beginning July 1 and running for the next nine weeks, NBC News will offer American viewers a <u>live</u> and lively news hour alternative on Sunday nights. And we'll offer newsmakers, like you, a fresh-air platform to debate, argue, clarify.

SUMMER SUNDAY USA will be like no news program you've ever seen.
SUMMER SUNDAY USA will be like no news program you've ever been on.

And that's the simple truth.

SUMMER SUNDAY USA will be hosted by Linda Ellerbee and Andrea Mitchell, both groundbreakers in broadcast journalism.

SUMMER SUNDAY USA will be set out-of-doors on a traveling studio, ready to go where the news is and where the newsmakers are.

SUMMER SUNDAY USA will feature the clash of ideas as newsmakers from around the globe face each other, one-on-one.

SUMMER SUNDAY USA will even turn the tables on broadcast journalism as news<u>makers</u> question news <u>reporters</u>.

SUMMER SUNDAY USA will be real. It will be live. It will be different.

You could be there at the creation. If we call, I hope you will be.

Sincerely,

Steve Friedman
Executive Producer

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